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10	UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF CALIFORNIA	
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12	BAY AREA THERAPY GROUP A	Case No.
13	MARRIAGE AND FAMILY COUNSELING CORP., individually and on behalf of all others similarly situated,	
14		CLASS ACTION COMPLAINT
15	Plaintiff,	JURY TRIAL DEMANDED
16		
17	v.	
18	CHANGE HEALTHCARE INC., OPTUM, INC. and UNITEDHEALTH GROUP	
19	INCORPORATED,	
20		
21	Defendants.	
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	Change Healthcare Data Breach	- Provider Class Action

CLASS ACTION COMPLAINT

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Plaintiff Bay Area Therapy Group a Marriage and Family Counseling Corp. ("Plaintiff"), individually and on behalf of all others similarly situated, alleges the following:

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I. INTRODUCTION

1. Plaintiff brings this proposed class action lawsuit against Defendants Change Healthcare Inc., Optum, Inc. and UnitedHealth Group Incorporated ("Defendants") for their failure to maintain the security of their computer networks in accordance with state and federal law. Defendants' computer networks include data processing systems, portals, and platforms that have become critical infrastructure for administering healthcare across the United States. Defendants' computer networks process billions of healthcare transactions annually, performing more than 100 critical functions used by over 1,000,000 healthcare providers, including hospitals, physicians, therapists, pharmacies, and laboratories, and affecting medical care for many millions of Americans. Through aggressive acquisition and expansion, Defendants have broadened the reach of their services to include the systems that healthcare providers use to submit claims for payment to insurers and other payors, platforms that verify individuals' insurance coverage, programs used to verify prior authorizations for medical treatment and prescription drugs, and dozens of other critical functions.

- 2. Given their role providing critical infrastructure in the nationwide delivery of healthcare, Defendants knew they needed to implement incredibly robust cybersecurity controls to prevent disruptions. Lives are literally on the line. Instead, Defendants neglected to implement the robust cybersecurity controls that such critical infrastructure demands. As a result of Defendants' negligence, failures, and omissions, a well-known group of cybercriminals, called ALPHV/Blackcat ("Blackcat") that have been known for some time to target healthcare organizations, was able to infiltrate Defendants' computers networks and steal for ransom confidential health data and source code, among other things ("Data Breach").
- 3. The Data Breach exposed the vulnerabilities in Defendants' computer networks and as a result, Defendants took all of the affected computer networks offline, leaving healthcare providers in dire straits. Since the Data Breach was discovered on February 21, 2024, healthcare providers have been unable to provide critical services and get paid on claims for medical treatment

 $28 | |^2 Id.$

they have provided. Defendants' negligence, failures, and omissions have catastrophically harmed hard-working medical providers around the country, forcing many to the edge of bankruptcy and delaying or denying vital medical treatments needed by patients around the county.

- 4. The American Hospital Association ("AHA") has described the situation as a "staggering loss of revenue." According to an estimate from First Health Advisory, a digital risk assurance firm, the Data Breach "is costing some providers over \$100 million a day." Rick Pollack, President and CEO of the AHA, remarked that the Data Breach is the "most serious incident of its kind leveled against a U.S. healthcare organization."
- 5. The healthcare industry has been a target of cyberattacks for years given the massive amount of confidential personal health information ("PHI") and personal identifying information ("PII") that healthcare organizations collect, store, and maintain and that can be used to commit identity theft. Since as early as 2014, government agencies have warned the healthcare industry about the threat of cyberattacks and has repeatedly cautioned them to ensure that their systems are secure and protected. The U.S. government has also specifically warned the industry that Blackhat has hit at least 70 organizations since December 2023, a majority of them healthcare organizations. Therefore, the Data Breach and related shutdown were entirely foreseeable and could have been avoided.
- 6. Plaintiff, individually and on behalf of all others similarly situated, alleges claims for negligence, negligent interference with prospective economic advantage, violations of California's Unfair Competition Law, Cal. Bus. & Prof. Code §§ 17200, et seq., and for unjust enrichment.

II. PARTIES

7. Plaintiff Bay Area Therapy Group a Marriage and Family Counseling Corp. is a citizen of California and maintains its principal place of business in Concord, California.

¹ See https://www.aha.org/lettercomment/2024-03-13-aha-urges-more-congressional-action-help-providers-affected-change-healthcare-cyberattack (last visited March 18, 2024).

8. Defendant Change Healthcare Inc. is a publicly traded company with its principal place of business in Nashville, Tennessee and is incorporated in Delaware. It became a subsidiary of UnitedHealth Group Incorporated in 2022 and is operated by Optum, Inc., another UnitedHealth Group subsidiary.

- 9. Defendant Optum, Inc. maintains its principal place of business in Eden Prairie, Minnesota and is incorporated in Delaware.
- 10. Defendant UnitedHealth Group Incorporated is one of the largest publicly traded companies by revenue and maintains its principal place of business in Minnetonka, Minnesota and is incorporated in Delaware. UnitedHealth Group exercises control over the management of the Change Healthcare cybersecurity systems as evidenced by UnitedHealth Group's response to the Data Breach as alleged herein.

III. JURISDICTION AND VENUE

- 11. This Court has jurisdiction over this action under the Class Action Fairness Act, 28 U.S.C. § 1332(d). There are at least 100 members in the proposed class, the aggregated claims of the individual class members exceed the sum or value of \$5,000,000, exclusive of interests and costs, and this is a class action in which one or more members of the proposed Class, including Plaintiff, are citizens of a state different from Defendants. The Court has supplemental jurisdiction over the alleged state law claims under 28 U.S.C. § 1367 because they form part of the same case or controversy.
- 12. This Court may exercise jurisdiction over Defendants because they are registered to conduct business in California; have sufficient minimum contacts in California; and intentionally avail themselves of the markets within California through the promotion, sale, and marketing of their services, thus rendering the exercise of jurisdiction by this Court proper and necessary.
- 13. Venue is proper in this District under 28 U.S.C. § 1391 because Plaintiff resides in this District and a substantial part of the events or omissions giving rise to Plaintiff's claims occurred in this District.

IV. FACTUAL ALLEGATIONS

A. Background

- 14. Change Healthcare is a healthcare technology company that works across the U.S. health system "to make clinical, administrative and financial processes simpler and more efficient for payers, providers, and consumers." Change Healthcare offers healthcare providers such as doctors, hospitals, therapists, pharmacies, laboratories, and clinics services and support in key areas such as provider claim processing, pharmacy claim transactions, verification of insurance, disbursement of provider payments, and authorizations and medical necessity reviews. Healthcare providers utilize Change Healthcare's services either through a direct contractual relationship or indirectly through third-party intermediaries.
- 15. According to the Change Healthcare website, its "extensive network, innovative technology, and expertise inspire a stronger, better coordinated, increasingly collaborative, and more efficient healthcare system." It bills itself as a "trusted partner for organizations committed to improving the healthcare system through technology."
- 16. Change Healthcare also represents to providers that its "advanced technology and services help . . . enhance patient engagement and access, improve outcomes, drive revenue performance, and improve operational efficiency." Change Healthcare represents to payers that its "advanced technology solutions and services help payers achieve their priorities across the member journey." Change Healthcare promises its partners that its "advanced technology solutions empower our partners to achieve their strategic business objectives and meet their customers' needs." And it assures patients that its "solutions streamline the engagement, care, and payment experience to improve the patient journey."
- 17. Change Healthcare processes 15 billion healthcare transactions annually and touches one in every three U.S. patient records through its clinical connectivity solutions.
- 18. Previously, Change Healthcare was an independent company that was not owned by any particular healthcare provider or insurer. In 2021, UnitedHealth Group ("UHG") proposed a deal to acquire Change Healthcare for a merger with Optum, a healthcare provider and subsidiary of UHG.

⁵ *Id*.

- 19. Melinda Reid Hatton, AHA Vice President and General Counsel, voiced concerns about the proposed deal and wrote to the Department of Justice ("DOJ") asking it to investigate. In the letter to the DOJ, Ms. Hatton wrote, "The proposed acquisition would produce a massive consolidation of competitively sensitive healthcare data and shift such data from Change Healthcare, a neutral third party, to Optum."³
- 20. The DOJ investigated and filed a complaint to stop UHG's transaction. In its complaint, the DOJ described Change Healthcare as a technology company that operates "the nation's largest electronic data interchange (EDI) clearinghouse, which transmits data between healthcare providers and insurers, allowing them to exchange insurance claims, remittances, and other healthcare-related transactions . . . It has access to a vast trove of competitively sensitive claims data that flows through its EDI clearinghouse—over a decade's worth of historic data as well as billions of new claims each year."⁴
- 21. Moreover, according to the DOJ, "50 percent of all medical claims in the United States pass through Change's EDI clearinghouse. Change's self-described 'pervasive network connectivity,' including approximately '900,000 physicians, 118,000 dentists, 33,000 pharmacies, 5,500 hospitals and 600 laboratories,' means that even when United's health insurer rivals choose not to be a Change customer, health insurers have no choice but to have their claims data pass through Change's EDI clearinghouse. Not only does Change process vast amounts of competitively sensitive claims data, but it also has secured 'unfettered' rights to use over 60 percent of this data for its own business purposes including, for example, using claims data for healthcare

³ See https://www.darkdaily.com/2021/04/07/aha-expresses-opposition-to-merger-between-unitedhealth-groups-optuminsight-and-change-healthcare-doj-agrees-to-look-into-the-13b-deal/ (last visited March 18, 2024).

⁴ See https://www.justice.gov/atr/case-document/file/1476901/dl (last visited March 18, 2024).

analytics. Additionally, through its claims editing product, Change has access to the proprietary plan and payment rules for all of United's most significant health insurance competitors."6

- 22. The DOJ, however, lost its challenge to UHG's acquisition of Change Healthcare after a district judge ruled in UHG's favor and the DOJ chose not to appeal.
- 23. In October 2022, Optum completed its combination with Change Healthcare. According to a press release UHG issued, "The combined businesses share a vision for achieving a simpler, more intelligent and adaptive health system for patients, payers and care providers. The combination will connect and simplify the core clinical, administrative and payment processes health care providers and payers depend on to serve patients. Increasing efficiency and reducing friction will benefit the entire health system, resulting in lower costs and a better experience for all stakeholders."7

B. The February 2024 Data Breach Exposed Significant Vulnerabilities in Defendants' Computer Networks, Leading to the Shutdown of Critical Healthcare Infrastructure.

24. On February 21, 2024, Defendants discovered the Data Breach and that their computer networks were not secure and could not protect PHI and PII as required by state and federal law. UHG set up a website regarding the Data Breach at www.unitedhealthgroup.com to announce the Data Breach and stated that it disconnected the Change Healthcare systems.⁸ UHG made a similar statement in a filing with the U.S. Securities and Exchange Commission. 9 UHG also stated, "The Company has retained leading security experts, is working with law enforcement and notified customers, clients and certain government agencies . . . At this time,

⁶ *Id*. 23

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⁷ See https://www.optum.com/en/about-us/news/page.hub.optum-and-change-healthcarecomplete-combination.html (last visited March 18, 2024).

⁸ See https://www.unitedhealthgroup.com/newsroom/2024/2024-03-07-uhg-update-changehealthcare-cyberattack.html (last visited March 18, 2024).

See https://www.sec.gov/Archives/edgar/data/731766/000073176624000045/unh-20240221.htm (last visited March 18, 2024)

¹⁰ *Id*.

1	Also, being inside a production network one can imagine the amount of critical and sensitive data that can be found.	
2 3	We were able to exfiltrate to be exact more than 6 TB of highly selective data. The data relates to all Change Health clients that have sensitive data being processed by	
4	the company.	
5	The list of affected Change Health partners that we have sensitive data for is actually huge with names such as:	
6	- Medicare	
7	- Tricare	
8	- CVS-CareMark	
9	- Loomis	
10	- Davis Vision	
11	- Health Net	
12	- MetLife	
13	- Teachers Health Trust	
14	- Tens of insurance companies and others	
15 16	Anyone with some decent critical thinking will understand what damage can be done with such intimate data on the affected clients of UnitedHealth/UnitedHealth solutions as well, beyond simple scamming/spamming.	
17 18	After 8 days and Change Health have [sic] still not restored its operations and chose to play a very risky game hence our announcement today.	
19	So for everyone, both those affected and fellow associates. [sic] to understand what is at stake our exfiltrated data includes millions of:	
20	- active US military/navy personnel PII	
21	- medical records	
22	- dental records	
23	- payments information	
24	- Claims information	
25	- Patients PII including Phone numbers/addresses/SSN/emails/etc	
26	- 3000+ source code files for Change Health solutions (for source-code review gents out there)	
27	- Insurance records	
28	- many many more Change Healthcare Data Breach - Provider Class Action	

UnitedHealth you are walking on a very thin line be careful you just might fall over.

PS: For all those cyber intelligence so called expert . . . we did not use ConnectWise exploit as our initial access so you should base your reports you tell people on actual facts not kiddi [sic] speculations.

- 29. Screenshots of some of the data were reportedly shared as proof of the Data Breach. On February 28, 2024, UHG confirmed that the Data Breach was perpetrated by Blackcat.
- 30. Blackcat has a reputation for engaging in "double extortion tactics," that is, exfiltrating confidential and sensitive data before using ransomware to encrypt the files.
- 31. On March 7, 2024, two weeks after the Data Breach, UHG said in a statement: "We are working aggressively on the restoration of our systems and services." UHG also stated, "All of us at UnitedHealth Group feel a deep sense of responsibility for recovery and are working tirelessly to ensure that providers can care for their patients and run their practices, and that patients can get their medications. We're determined to make this right as fast as possible." 12
- 32. Shortly after Defendants publicly announced the Data Breach, the AHA issued a security advisory notifying members and the public that "Change Healthcare has not provided a specific timeframe for which recovery of the impacted applications is expected" (emphasis in original). The AHA also recognized that hospitals and health systems "may be experiencing challenges with obtaining care authorizations for their patients, as well as delays in payment." It stated that it was in communication with the Department of Health and Human Services, including the Centers for Medicare & Medicaid Services, about "options to support patients' timely access

¹¹ See https://www.unitedhealthgroup.com/newsroom/2024/2024-03-07-uhg-update-change-healthcare-cyberattack.html (last visited March 18, 2024).

¹² *Id*.

¹³ See https://www.aha.org/2024-02-24-update-unitedhealth-groups-change-healthcares-continued-cyberattack-impacting-health-care-providers (last visited March 18, 2024).

¹⁴ *Id*.

to care and provide temporary financial support to providers. We also are having these discussions with Optum. We will provide more information as it becomes available."¹⁵

- 33. In a letter to Health and Human Services, the AHA stated that while the full scope was "unknown," the AHA expected impacts to be far-reaching given Change Healthcare's national presence. He AHA also explained how the incident has affected healthcare providers in terms of being unable to collect revenue. "[W]ithout this critical revenue source, hospitals and health systems may be unable to pay salaries for clinicians and other members of the care team, acquire necessary medicines and supplies, and pay for mission critical contract work in areas such as physical security, dietary and environmental services," the AHA stated. He addition, replacing previously electronic processes with manual processes will add considerable administrative costs on providers, as well as divert team members from other tasks. It is particularly concerning that while Change Healthcare's systems remain disconnected, it and its parent entities benefit financially, including by accruing interest on potentially billions of dollars that belong to health care providers." 18
- 34. Antitrust experts have opined that the Data Breach shows why placing "one conglomerate at the center of multiple health care functions is inherently risky." ¹⁹

Id.

¹⁶ See https://www.aha.org/lettercomment/2024-02-26-aha-letter-hhs-implications-change-healthcare-cyberattack (last visited March 18, 2024).

¹⁷ *Id*.

¹⁸ *Id*.

¹⁹ See https://www.statnews.com/2024/02/27/change-healthcare-cyber-attack-reveals-consolidation-risks/ (last visited March 18, 2024).

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C. The Data Breach and Shutdown have Created a National Crisis in the Healthcare Industry, Severely Impacting the Financial Security of Hundreds of Thousands of **Healthcare Providers.**

- 35. The Data Breach and resulting shutdown have had reverberations across the U.S. healthcare industry that continue today, and the fallout is placing healthcare providers in a precarious situation.
- 36. Since the discovery of the vulnerabilities in Defendants' computer networks on February 21, 2024, many healthcare providers have been unable to submit claims to insurers for payment, and many have not received payments for claims submitted before February 21, 2024. One physician, Dr. Purvi Parikh, told CNBC that her practice has not been paid by insurers for her patients' visits, which creates problems for paying operational expenses like medical supplies and payroll.²⁰ Dr. Parikh said there were no immediate workarounds and that it could take weeks to change to a new platform.²¹
- 37. Licensed clinical social worker Jenna Wolfson reported that she has been unable to receive any payments due to the Data Breach and that many of her colleagues are facing the same problems.²² According to Wolfson, "There are people right now that might not see payment on the work that they're doing today for months, and they still have an entire practice to keep above water."23
- 38. Dr. Margaret Parsons, a dermatologist at a 20-person practice in Sacramento, California, told KFF Health News that she and her colleagues have not been able to electronically submit claims for payment since February 21, 2024 and that the payment process for California's

²⁰ *Id*.

 $^{^{21}}$ *Id*.

²² See https://healthitsecurity.com/features/understanding-the-impact-of-the-change-healthcarecyberattack-on-providers (last visited March 18, 2024).

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help-providers-affected-change-healthcare-cyberattack (last visited March 18, 2024).

43. Moreover, the AHA reported in its March 13th letter that in response to a recent AHA survey of hospitals with nearly 1,000 responses, "74% reported direct patient care impact, including delays in authorizations for medically necessary care." Further, the AHA reported that:

[H]ospitals, health systems and other providers are experiencing extraordinary reductions in cash flow, threatening their ability to make payroll and to acquire the medical supplies needed to provide care. In the same survey, 94% of hospitals reported that the Change Healthcare cyberattack was impacting them financially, with more than half reporting the impact as "significant or serious." Indeed, a third of the survey respondents indicated that the attack has disrupted more than half of their revenue. The urgency of this matter grows by the day.³²

44. To make matters worse, on March 18, 2024, ratings agency Fitch said that certain healthcare providers that use its services may see a hit to their credit profile as a result of the Data Breach's impact on cash flows.³³

D. The Data Breach and Resulting Shutdown were Foreseeable Risks of Which Defendants were on Notice and Could Have Prevented.

- 45. Cybercriminals target the healthcare industry the most due to the treasure trove of confidential health and personal information maintained and stored by healthcare organizations. In 2023, the FBI reported 249 ransomware attacks in the healthcare industry.³⁴ Cyberattacks have doubled from 2016 to 2021 and have resulted in the exposure of personal health information for approximately 42 million patients.³⁵
- 46. The FBI warned healthcare stakeholders as early as 2014 that they are the target of hackers, stating "[t]he FBI has observed malicious actors targeting healthcare related systems,

³² See https://www.aha.org/lettercomment/2024-03-13-aha-urges-more-congressional-action-help-providers-affected-change-healthcare-cyberattack (last visited March 18, 2024).

³³ See https://www.reuters.com/business/healthcare-pharmaceuticals/fitch-says-unitedhealth-unit-hack-could-hit-smaller-pharmacies-care-providers-2024-03-18/ (last visited March 18, 2024).

³⁴ See https://www.npr.org/sections/health-shots/2024/03/09/1237038928/health-industry-ransomware-cyberattack-change-healthcare-optum-uhc-united (last visited March 18, 2024).

³⁵ See https://www.ncbi.nlm.nih.gov/pmc/articles (last visited March 18, 2024).

³¹ *Id*.

perhaps for the purpose of obtaining Protected Healthcare Information (PHI) and/or Personally Identifiable Information (PII)."³⁶

- 47. In 2017, the Department of Health and Human Services released a ransomware fact sheet making it clear to entities covered by the Health Insurance Portability and Accountability Act ("HIPAA") that "[w]hen electronic protected health information (ePHI) is encrypted as the result of a ransomware attack, a breach has occurred because the ePHI encrypted by the ransomware was acquired (i.e., unauthorized individuals have taken possession or control of the information), and thus is a "disclosure" not permitted under the HIPAA Privacy Rule."³⁷
- 48. Under the HIPAA Privacy Rules, a breach is defined as, "[t]he acquisition, access, use, or disclosure of PHI in a manner not permitted under the [HIPAA Privacy Rule] which compromises the security or privacy of the PHI." Accordingly, a ransomware attack such as the one that occurred on February 21, 2024 is considered a breach under the HIPAA Rules because there was an access of PHI not permitted under the HIPAA Privacy Rule.
- 49. A ransomware attack is also considered a "Security Incident" under HIPAA.

 Under the HIPAA Rules, a "Security Incident" is defined as "the attempted or successful unauthorized access, use, disclosure, modification, or destruction of information or interference with system operations in an information system." 45 CFR § 164.304. According to the Department of Health and Human Services, "[t]he presence of ransomware (or any malware) on a covered entity's or business associate's computer systems is a security incident under the HIPAA Security Rule."³⁹

³⁶ See https://publicintelligence.net/fbi-targeting-healthcare20(PII) (last visited March 18, 2024).

³⁷ See https://www.hhs.gov/hipaa/for-professionals/security/guidance/cybersecurity/ransomware-fact-sheet/index.html (last visited March 18, 2024).

³⁸ See https://www.hhs.gov/hipaa/for-professionals/breach-notification/index.html (last visited March 18, 2024).

³⁹ See https://www.hhs.gov/hipaa/for-professionals/security/guidance/cybersecurity/ransomware-fact-sheet (last visited March 18, 2024).

through email phishing attacks. Other means to deliver ransomware is through brute force attacks

on open remote desktop protocol ports. To prevent ransomware attacks, organizations must provide

training to its employees for the handling of suspicious emails. They can also disable macros, avoid

storing passwords in plain text, and perform hunts and search for suspicious behavior in their

2023, United HealthCare, a UHG subsidiary, had to notify members that protective health

information may have been compromised due to a credential stuffing attack that occurred on the

healthcare providers such as Plaintiff and Class members acquire and transmit to Defendants

directly or through vendors and that in turn, Defendants store and maintain, that they were a target

for cybercriminals and should have taken all reasonable measures to avoid cyberattacks.

Defendants also understood the risks posed by their insecure data security practices and computer

networks. Defendants' failure to heed warnings and failure to adequately maintain their computer

E. Defendants, at all Relevant Times, had a Duty to Plaintiff and Class Members.

at all relevant times, that healthcare providers such as Plaintiff and Class members handle PHI and

PII on a daily basis and that they are required by law to keep such data confidential. Thus,

Defendants were required by law to properly secure their computer networks and encrypt and

maintain PHI and PII using industry standard methods, utilize available technology to defend their

networks secure resulted in the shutdown and harm to Plaintiff and Class members.

Data Breaches can be prevented. Approximately 80% of ransomware is delivered

This is not the first time that the UHG family has dealt with a data breach. In May

Accordingly, Defendants knew, given the vast amount of PHI and PII that

Defendants marketed their services to Plaintiff and Class members, and were aware,

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networks, among other things.

United Healthcare mobile app in February 2023.⁴⁰

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⁴⁰ See https://www.hipaajournal.com/credential-stuffing-attack-exposed-united-healthcare-member-data/ (last visited March 18, 2024).

computer networks from invasion, and act reasonably to prevent foreseeable harms.

- 54. Defendants' duty to use reasonable security measures arose as a result of the special relationship that existed between them, on the one hand, and Plaintiff and the other Class members, on the other hand. The special relationship arose because Plaintiff and the members of the Class entrusted Defendants (or their partners who entrusted Defendants) with PHI and PII. Defendants had the resources necessary to prevent the Data Breach and to protect their computer networks but neglected to adequately invest in security measures, despite their obligations to protect such information. Accordingly, Defendants breached their common law, statutory and other owed duties to Plaintiff and Class members.
- Defendants' duty to use reasonable security measures also arose under HIPAA. UHG is covered by HIPAA and as such is required to comply with the HIPAA Privacy Rule and Security Rule, 45 C.F.R. Part 160 and Part 164, Subparts A and E ("Standards for Privacy of Individually Identifiable Health Information"), and Security Rule ("Security Standards for the Protection of Electronic Protected Health Information"), 45 C.F.R. Part 160 and Part 164, Subparts A and C. Under HIPAA, Defendants were required to "reasonably protect" PHI from "any intentional or unintentional use or disclosure" and to "have in place appropriate administrative, technical, and physical safeguards to protect the privacy of protected health information." 45 C.F.R. § 164.530(c)(1).
 - 56. Under HIPAA, Defendants were specifically required to do the following:
 - Ensure the confidentiality and integrity of electronic PHI they created, received, maintained, and/or transmitted. 45 C.F.R. § 164.306(a)(1);
 - Implement technical policies and procedures for electronic information systems that maintain electronic PHI to allow access only to those persons or software programs that have been granted access rights. 45 C.F.R. § 164.312(a)(1);
 - Implement adequate policies and procedures to prevent detect, contain, and correct security violations. 45 C.F.R. § 164.308(a)(1)(i);
 - Implement adequate procedures to review records of information system activity regularly, such as audit logs, access reports, and security incident tracking reports. 45 C.F.R. § 164.308(a)(1)(ii)(D);

- Protect against reasonably anticipated threats or hazards to the security or integrity of electronic PHI. 45 C.F.R. § 164.306(a)(2);
- Protect against reasonably anticipated uses or disclosures of electronic PHI that are not permitted under the privacy rules regarding individually identifiable health information. 45 C.F.R. § 164.306(a)(3);
- Ensure compliance with HIPAA security standard rules by its workforces. 45
 C.F.R. § 164.306(a)(4);
- Train all members of its workforces effectively on the policies and procedures regarding PHI as necessary and appropriate for the members of its workforces to carry out their functions and to maintain security of PHI. 45 C.F.R. § 164.530(b); and/or
- Render the electronic PHI they maintained unusable, unreadable, or indecipherable to unauthorized individuals, as Defendants had not encrypted the electronic PHI as specified in the HIPAA Security Rule by "the use of an algorithmic process to transform data into a form in which there is a low probability of assigning meaning without use of a confidential process or key" (45 CFR § 164.304 definition of encryption).
- 57. Defendants' duty to use reasonable security measures also arose under Section 5 of the Federal Trade Commission Act, 15 U.S.C. § 45, which prohibits "unfair . . . practices in or affecting commerce," including, as interpreted and enforced by the FTC, the unfair practice of failing to use reasonable measures to protect confidential data by entities like Defendants.
- 58. The Data Breach and resulting shutdown of the Change Healthcare networks were a direct and proximate result of Defendants' failure to: (1) properly safeguard and protect computer networks with PHI and PII from unauthorized access, use, and disclosure, as required by various state and federal regulations, industry practices, and common law; (2) establish and implement appropriate safeguards to ensure the security and confidentiality of PHI and PII; and (3) protect against reasonably foreseeable threats to the security or integrity of such information and computer networks.

F. Plaintiff's Experience

- 59. Plaintiff Bay Area Therapy Group a Marriage and Family Counseling Corp. ("BATG") is a licensed healthcare provider serving patients in the Bay Area.
- 60. Plaintiff BATG contracts with ICANotes, an integrated practice management system that provides healthcare providers with tools to streamline their operations.
- 61. ICANotes, in turn, partners with Change Healthcare to process insurance claims submitted by its clients, among other things. Specifically, healthcare providers such as Plaintiff BATG submit their claims to ICANotes, which in turn uses Change Healthcare to process them with insurance and healthcare plans who then issue payments to providers.
- 62. Beginning on or around February 21, 2024, when Defendants' systems were shut down as a result of the Data Breach, Plaintiff BATG could no longer submit claims through ICANotes and obtain payments for those claims. Moreover, Plaintiff BATG has been unable to receive payments for claims submitted on February 20, 2024. Since the shutdown, Plaintiff BATG has not been paid for any claims despite continuing to treat patients. Plaintiff BATG relies on the payments it receives from submitted claims to pay basic business expenses, including salaries and wages to employees, and to further grow the practice, including hiring additional therapists to treat patients.
- 63. As a result of Defendants' failure to maintain the security of their computer networks, Plaintiff BATG has had to take out emergency loans with interest rates of 50% to meet payroll and pay other basic expenses. Plaintiff BATG's staff resources have also been diverted from treating patients at full capacity to trying to resolve the cash flow problems caused by the shutdown of Defendants' computer networks. Plaintiff BATG has also had to contract with another vendor to replace ICANotes, which has increased Plaintiff BATG's administrative costs.
- 64. Plaintiff BATG was eligible for only \$500 from Defendants' assistance program, which was woefully insufficient to run its practice.

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V. CLASS ACTION ALLEGATIONS

- 65. Plaintiff brings this action individually and on behalf of all other persons similarly situated (the "Nationwide Class") pursuant to the Federal Rule of Civil Procedure 23(b)(2), (b)(3), and (c)(4).
 - 66. The Nationwide Class is initially defined as follows:

All healthcare providers in the United States whose use of Change Healthcare's services was disrupted by the Data Breach.

67. Additionally, pursuant to the Federal Rule of Civil Procedure 23(b)(2), (b)(3), and (c)(4), Plaintiff brings this action on behalf of the following California Class initially defined as:

> All healthcare providers in the state of California whose use of Change Healthcare's services was disrupted by the Data Breach.

- 68. The Nationwide Class and the California Class are referred to herein as "Class," unless otherwise stated.
- 69. Excluded from the proposed Class are Defendants, any entity in which Defendants have a controlling interest, is a parent or subsidiary, or which is controlled by Defendants, as well as the officers, directors, affiliates, legal representatives, heirs, predecessors, successors, and assigns of Defendants; and judicial officers to whom this case is assigned and their immediate family members.
- 70. Plaintiff reserves the right to re-define the Class definitions after conducting discovery.
- 71. Numerosity (Fed. R. Civ. P. 23(a)(1)). The Class members are so numerous that joinder of all members is impracticable. Based on information and belief, the Class includes over one million licensed healthcare providers. The parties will be able to identify the exact size of the Class through discovery and Defendants' records.
- 72. Commonality and Predominance (Fed. R. Civ. P. 23(a)(2); 23(b)(3)). Common questions of law and fact exist for each of the claims and predominate over questions affecting only individual members of the Class. Questions common to the Class include, but are not limited to, the following:

- a. Whether Defendants breached their legal duty to Plaintiff and Class members;
- b. Whether Defendants had a special relationship with Plaintiff and Class members;
- c. Whether Defendants are liable for negligence to Plaintiff and Class members;
- d. Whether Defendants negligently interfered with Plaintiff and Class members' prospective economic advantage;
- e. Whether Defendants committed unfair business practices in violation of California's UCL;
- f. Whether Defendants committed unlawful business practices in violation of California's UCL;
- g. Whether Plaintiff and Class members suffered legally cognizable damages as a result of Defendants' conduct; and
- h. Whether Plaintiff and Class members are entitled to relief, including damages and equitable relief.
- 73. **Typicality (Fed. R. Civ. P. 23(a)(3))**. Pursuant to Rule 23(a)(3), Plaintiff's claims are typical of the claims of the Class members. Plaintiff, like all Class members, suffered harm as a result of the Data Breach and ensuing shutdown of Defendants' computer networks.
- 74. Adequacy of Representation (Fed. R. Civ. P. 23(a)(4)). Pursuant to Rule 23(a)(4), Plaintiff and its counsel will fairly and adequately protect the interests of the Class. Plaintiff has no interest antagonistic to, or in conflict with, the interests of the Class members. Plaintiff has retained counsel experienced in prosecuting class actions and data breach cases.
- 75. **Superiority (Fed. R. Civ. P. 23(b)(3))**. Pursuant to Rule 23(b)(3), a class action is superior to individual adjudications of this controversy. Litigation is not economically feasible for individual Class members because the amount of monetary relief available to individual plaintiffs is insufficient in the absence of the class action procedure. Separate litigation could yield inconsistent or contradictory judgments and increase the delay and expense to all parties and the court system. A class action presents fewer management difficulties and provides the benefits of a single adjudication, economy of scale, and comprehensive supervision by a single court.

- 76. Risk of Inconsistent or Dispositive Adjudications and the Appropriateness of Final Injunctive or Declaratory Relief (Fed. R. Civ. P. 23(b)(1) and (2)). In the alternative, this action may properly be maintained as a class action, because:
 - a. the prosecution of separate actions by individual members of the Class would create
 a risk of inconsistent or varying adjudication with respect to individual Class
 members which would establish incompatible standards of conduct for Defendants;
 or
 - b. the prosecution of separate actions by individual Class members would create a risk of adjudications with respect to individual Class members which would, as a practical matter, be dispositive of the interests of other Class members not parties to the adjudications, or substantially impair or impede their ability to protect their interests; or
 - c. Defendants have acted or refused to act on grounds generally applicable to the Class, thereby making appropriate final injunctive or corresponding declaratory relief with respect to the Class as a whole.
- 77. **Issue Certification (Fed. R. Civ. P. 23(c)(4))**. In the alternative, the common questions of fact and law, set forth in Paragraph 72, are appropriate for issue certification on behalf of the proposed Class.

VI. CAUSES OF ACTION

COUNT I NEGLIGENCE (On Behalf of Plaintiff and the Nationwide Class)

- 78. Plaintiff re-alleges and incorporates by reference all paragraphs as if fully set forth herein.
- 79. Defendants had (and continue to have) a legal duty to Plaintiff and Class members to exercise reasonable care in safeguarding and protecting confidential health and personal identifying information on their network systems. Defendants also had (and continue to have) a duty to use ordinary care in activities from which harm might be reasonably anticipated.

- 80. Defendants' duty to use reasonable security measures arose as a result of the special relationship that existed between them and Plaintiff and Class members, which is recognized by state and federal law, including but not limited to HIPAA. Only Defendants, however, were in a position to ensure that their computer networks were sufficient to protect against the harm to Plaintiff and the Class members that resulted from the Data Breach and ensuing shutdown.
- 81. Defendants violated these standards and duties by failing to exercise reasonable care in safeguarding and protecting PHI and PII on their network systems by failing to design, adopt, implement, control, direct, oversee, manage, monitor, and audit appropriate data security processes, controls, policies, procedures, protocols, and software and hardware systems to safeguard and protect PHI and PII entrusted to them. It was reasonably foreseeable to Defendants that their failure to exercise reasonable care in safeguarding and protecting PHI and PII by failing to design, adopt, implement, control, direct, oversee, manage, monitor, and audit appropriate data security processes, controls, policies, procedures, protocols, and software and hardware systems would result in harm to Plaintiff and Class members.
- 82. Defendants, by and through their negligent actions, inaction, omissions, and want of ordinary care, unlawfully breached their duties to Plaintiff and Class members by, among other things, failing to exercise reasonable care in safeguarding and protecting their data networks and PHI and PII within their possession, custody and control, which resulted in the shutdown of Defendants' computer networks and disrupted Plaintiff and Class members' businesses.
- 83. Defendants, by and through their negligent actions, inactions, omissions, and want of ordinary care, further breached their duties to Plaintiff and Class members by failing to design, adopt, implement, control, direct, oversee, manage, monitor and audit their processes, controls, policies, procedures, protocols, and software and hardware systems for complying with the applicable laws and safeguarding and protecting PHI and PII.
- 84. But for Defendants' negligent breach of the above-described duties owed to Plaintiff and Class members, Defendants would not have experienced the Data Breach and would not have had to shutdown the Change Healthcare networks, thereby preventing Plaintiff and Class

members from (i) timely receiving payments for previously submitted claims, (ii) submitting new claims for payment, and (iii) obtaining insurance authorization for patient medical treatment, among other things. The harms to Plaintiff and Class members were foreseeable given the types of services Defendants provide and the statutory obligations shared by all to protective computer networks and confidential PHI and PII.

- 85. Defendants' wrongful actions, inaction, omissions, and want of ordinary care that directly and proximately caused the Data Breach and resulted in the shutdown of the Change Healthcare computer networks constitute negligence.
- 86. As a direct and proximate result of Defendants' wrongful actions, inaction, omissions, and want of ordinary care that directly and proximately caused the Data Breach and the related shutdown, Plaintiff and Class members have suffered (and will continue to suffer) monetary losses and economic harms and seek all available damages.

COUNT II NEGLIGENT INTERFERENCE WITH PROSPECTIVE ECONOMIC ADVANTAGE (On Behalf of Plaintiff and the California Class)

- 87. Plaintiff re-alleges and incorporates by reference all paragraphs as if fully set forth herein.
- 88. Plaintiff had an ongoing business relationship with ICANotes that would have likely resulted in future economic benefits to Plaintiff.
- 89. Defendants knew or should have known about Plaintiff's relationship with ICANotes due to the integration of Change Healthcare's services and processes with ICANotes.
- 90. Defendants knew or should have known that Plaintiff's relationship with ICANotes and Plaintiff's operations would be disrupted if Defendants failed to act with reasonable care in properly maintaining the security of their computer networks from cyberattack.
 - 91. The harm to Plaintiff resulting from the Data Breach and shutdown was foreseeable.
- 92. Defendants failed to act with reasonable care and engaged in wrongful conduct, including by violating like the Federal Trade Commission Act (15 U.S.C. § 45), HIPAA (42 U.S.C. § 1302d, et. seq.), the Gramm-Leach-Bliley Act (15 U.S.C. § 6801), California's Confidentiality

of Medical Information Act (Civil Code §56, et seq.), and California's Insurance Information and Privacy Protection Act (Ins. Code §791, et seq.).

- 93. The relationship between Plaintiff and ICANotes has been disrupted, resulting in economic harm to Plaintiff.
- 94. Defendants' wrongful conduct was a substantial factor in causing the harm to Plaintiff and Class members. Plaintiff and Class members seek all available damages.

COUNT III UNJUST ENRICHMENT (On Behalf of Plaintiff and the Nationwide Class)

- 95. Plaintiff re-alleges and incorporates by reference all paragraphs as if fully set forth herein.
- 96. Plaintiff and Class members conferred benefits on Defendants in the form of payments for claims management and processing, insurance verification, authorization and medical necessity reviews, and disbursement of payments, among other things, both directly and indirectly. Defendants had knowledge of the benefits conferred by Plaintiff and Class members and appreciated such benefits. Defendants should have used, in part, the monies Plaintiff and Class members paid to it, directly and indirectly, to pay the costs of reasonable data privacy and security practices and procedures.
- 97. Plaintiff and Class members have suffered actual damages and harm as a result of Defendants' conduct, inactions, and omissions. Defendants should be required to disgorge into a common fund for the benefit of Plaintiff and Class members all unlawful or inequitable proceeds received from Plaintiff and Class members.

COUNT IV VIOLATION OF CALIFORNIA'S UNFAIR COMPETITION LAW, CAL. BUS. & PROF. CODE §§ 17200, ET SEQ. (On Behalf of Plaintiff and the California Class)

- 98. Plaintiff re-alleges and incorporates by reference all paragraphs as if fully set forth herein.
- 99. Defendants have violated Cal. Business and Professions Code §17200, *et seq.* by engaging in unlawful and unfair practices as defined in Cal. Bus. Prof. Code §17200.

- 100. Defendants engaged in unfair acts and practices by failing to maintain reasonable security practices and procedures as alleged herein and as required by law. These unfair acts and practices were immoral, unethical, oppressive, unscrupulous, unconscionable, and/or substantially injurious to Plaintiff and California Class Members. Defendants' practices were also contrary to legislatively declared and public policies that call for the protection of consumer data and ensure that entities who are entrusted with PHI and PII utilize appropriate security measures, as reflected by laws like the Federal Trade Commission Act (15 U.S.C. § 45), HIPAA (42 U.S.C. § 1302d, et. seq.), the Gramm-Leach-Bliley Act (15 U.S.C. § 6801), California's Confidentiality of Medical Information Act (Civil Code §56, et seq.), and California's Insurance Information and Privacy Protection Act (Ins. Code §791, et seq.). The harm these practices caused to Plaintiff and the California Class Members outweighed their utility, if any.
- 101. Defendants engaged in unlawful business practices by violating the Federal Trade Commission Act (15 U.S.C. § 45), HIPAA (42 U.S.C. § 1302d, et. seq.), the Gramm-Leach-Bliley Act (15 U.S.C. § 6801), California's Confidentiality of Medical Information Act (Civil Code § 56 et seq.), and California's Insurance Information and Privacy Protection Act (Ins. Code §791, et seq.).
- 102. As a result of Defendants' acts of unfair and unlawful practices and acts, Plaintiff was injured and lost money or property.
- 103. Defendants knew or should have known that their computer networks and data security practices were inadequate to safeguard against ransomware attacks, would result in the Data Breach, and ultimately in the shutdown of Defendants' computer networks. Defendants' actions in engaging in the unfair practices and unlawful acts alleged herein were negligent, knowing and willful, and/or wanton and reckless with respect to the rights of Plaintiff and members of the California Class.
- 104. Plaintiff and California Class Members seek relief under Cal. Bus. & Prof. Code § 17200, et. seq., including, but not limited to, restitution to Plaintiff and Class Members of money or property that the Defendants may have acquired by means of their unlawful and unfair business practices, restitutionary disgorgement of all profits accruing to Defendants because of their

unlawful and unfair business practices, declaratory relief, attorney's fees and costs (pursuant to Cal. Code Civil Pro. §1021.5), and injunctive or other equitable relief.

105. Plaintiff and the proposed Class members are entitled to equitable relief, including restitution to compensate Plaintiff and the Class as a result of Defendants' unlawful and unfair practices, and an injunction enjoining Defendants' misconduct as alleged herein and directing Defendants to implement reasonable security policies and practices to protect their computer networks and PHI and PII. Plaintiff, the Class, and members of the public will suffer irreparable injury if an injunction is not ordered because they are at risk of incurring additional losses, including due to the disruption of their businesses and the increased risk of harm of identity theft to patients. Plaintiff and Class members will also suffer irreparable injury if Defendants' unlawful and unfair practices are not enjoined. Plaintiff and Class members entrusted confidential PHI and PII to Defendants and therefore they have an interest in ensuring that Defendants take the necessary steps to protect their computer networks and the PHI and PII stored thereon, but absent an injunction they have no way of determining whether Defendants are complying with state and federal laws and reasonable standards of care.

106. Plaintiff brings this claim on behalf of the Class in the alternative to any claims brought for legal remedies and expressly alleges that for purposes of this claim that it lacks adequate remedies at law. In addition, the restitution that may be available under this claim, including for restitutionary disgorgement of revenues attributable to the challenged practices, may not be recoverable as damages or otherwise at law. Plaintiff, individually and as a member of the Class, has no adequate remedy at law for the future unlawful acts, methods, or practices as set forth above absent an injunction. Moreover, future damages are not certain or prompt and thus are an inadequate remedy to address the conduct that injunctions are designed to prevent.

VII. PRAYER FOR RELIEF 1 2 WHEREFORE, Plaintiff, individually and on behalf of the members of the Class defined above, respectfully request that this Court enter: 3 (a) An order certifying this case as a class action under Federal Rule of Civil Procedure 4 5 23, appointing Plaintiff as the Class representative, and appointing the undersigned as Class counsel; 6 (b) A judgment awarding Plaintiff and Class members appropriate monetary relief, 7 including actual damages, equitable relief, restitution, and disgorgement; 8 (c) An order entering injunctive and declaratory relief as appropriate under the applicable 9 law; 10 (d) An order awarding Plaintiff and the Class pre-judgment and/or post-judgment interest 11 as prescribed by law; 12 (e) An order awarding reasonable attorneys' fees and costs as permitted by law; and 13 (f) Any and all other and further relief as may be just and proper. 14 VIII. DEMAND FOR JURY TRIAL 15 16 Plaintiff hereby demands a jury trial. Dated: March 18, 2024 GIBBS LAW GROUP LLP 17 Rosemany Kins 18 19 Rosemary M. Rivas David M. Berger 20 Rosanne L. Mah 21 1111 Broadway, Suite 2100 Oakland, California 94607 22 (510) 350-9700 (tel.) (510) 350-9701 (fax) 23 rmr@classlawgroup.com dmb@classlawgroup.com 24 rlm@classlawgroup.com 25 Attorneys for Plaintiff 26 27 28